

THE SKIN REPORT

ANSWER: Only if you feel you deserve to have the youngest looking, freshest, most supple, hydrated, wrinkle free, blemish free skin that your body could possibly generate as soon as possible and keep it looking great for as long as possible!

When at age 41, our dear friend the M.D., Ph.D. chemist who produced these formulations asked me to test his revolutionary, wonderful skin preparations. Of course I agreed! So, he gave me a 3-week supply of his serums. As I left his laboratory I wondered: How would they work? Mind you, I had been a professional in the skin-care business for several years, had seen products from all over the world and none of the thousands of products had managed to "feed the skin" topically.

These formulations felt great from the very first application. My skin started firming up, looking thicker, healthier and taking on a rosier complexion, and getting more supple. When the three-week period was up I was begging for more--my skin looked years younger and in time it got and still continues to get better and better. I could not imagine living without the Renewal Serums. I had to have them!

Do you know what pressure is? Well, friends accused me of not sharing my skin secret with them. People actually thought I had a peel and my eyes done.

YES! My skin looked GREAT! Hydrated, supple, thicker. What a thrill! I looked in the mirror and could hardly believe it was me. I had actually taken command of my skin's aging process--and they said it couldn't be done, HA!

Our friend offered to make his formulas for The Vital Image; would I like that?

Well, after I picked myself up from the floor we got busy immediately. We further tested the serums on people with different types of skin, ages and of both sexes and noted the results. We then interpreted the data to write this report.

Men, as it turned out, were just as interested in the products as the women. They also had to have healthier skin and look good. Let's face it, more attractive people have an edge in our society. Men have to look good for their wives or girl friends, business meetings or to get that "younger man" role in the commercial or movie.

At 36, I looked 36. Now at 47, people guess that I don't look a day over 30!

The quantum leap advancement of our products is beyond other current technologies and is proven every day by thousands of users.

The skin rehydrates, regains elasticity, controls acne, incredibly improves derma protein cross linking (wrinkles), helps lighten lipofuscin pigments (age spots), and achieves dramatic corrections of sun damage. We've tested the best products on the planet on normal and on skins with different kinds of problems. After testing the Skin Renewal formulas we can only conclude that Skin Renewal formulas have no equal. Without exception the results are incredible!

Let's crush this myth: "Practice Makes Perfect." We've heard it all of our lives. How could it not be true? Well, it is FALSE!--If you continue to practice the same mistakes on your skin, you will suffer the consequences of having it look older! So, let's adapt the superior way of thinking:

"ONLY PERFECT PRACTICE MAKES PERFECT!"

If you are anything like me, this will hit you right between the ears, too. So, here it is, a solution I found to take care of your skin, whether you are young or old, male or female, have skin disorders or have perfect skin. I invite you to be skeptical but to keep an open mind. After all, you will soon know that what is in this report, is what the experts and researchers agree to be the basic, most important methods of skin care. You'll also appreciate that in taking care of your skin, that perfect practice makes perfect or at least, it will deliver the best skin that your body can generate as quickly as possible for as long as possible!

Best wishes for great skin and a vital image.
Leah Ruiz,

INTRODUCTION

Our facial skin, which covers about 5 percent of our body, is the most important factor in SEX APPEAL! We define sex appeal in this context as our state of health, beauty, vitality and glow. This condition of our skin makes it desirable and pleasurable for people to want to interact with us.

The many encounters that we have with people every day form the basis of our SELF-IMAGE. Our positive encounters are the most beneficial. We, therefore, should minimize as much as possible the negative encounters. Since skin health (our appearance) is so important to us as human beings then how important is it to achieve maximum health and vitality of our skin?

"The face is the focus of attention. The face is also the most immediate expression of a woman's beauty. Everything seems to depend on the face," says Leslie Kenton, in her book, *The Joy of Beauty*.

The skin is our largest organ. It is a wonder whose complexity is partially indicated by the fact that each square inch contains about 65 hairs, 100 sebaceous (oil) glands, 78 yards of nerves, 20 yards of blood vessels, 650 sweat glands, 9.5 million cells, 1,300 nerve endings, 19,500 sensory cells at the ends of nerve fibers, 80 cold detection nerve endings and 165 pressure sensors.

Our skin is a breathing organ, as are our lungs. It takes in oxygen and expels carbon dioxide. The skin does up to 5 percent or more of all breathing done by the body. This organ also functions as a kidney. The skin alone eliminates about 2 pints of water and salts each day.

Medical literature contains volumes of technical information on the skin. Our approach here is to discuss what the experts agree with regarding the health of skin and its beauty--How we can get it, keep it, or prevent it from being lost.

There has been an amazing breakthrough in skin care. We'll be sharing this new discovery with you in this report. If you are expecting a simple solution to the problems of such a complex organ that is constantly under attack by outside elements and from within, look no further, you just may have found it here.

THE PURPOSE OF THIS REPORT

The newest discoveries regarding taking better care of the skin require us to re-establish our position on this subject. To be objective we must also:

- Define maximum health and beauty of skin as agreed by experts
- Re-examine basic functions related to the health of skin
- Identify common problems of the skin that exist today
- Isolate the causes of skin problems that are most common
- Dispel myths of the "Dark Ages" regarding methods for taking care of skin
- Examine major failures of the relationship between skin and products
- Find out what is keeping your skin from looking absolutely fantastic and
- Present solutions that give maximum health and beauty to all types of skin.

HOW DID WE COMPILE THIS REPORT?

The libraries contain hundreds of books written about taking care of the skin. We selected those books as reference if they met the criteria of being scientific in approach and if they were pertinent to the subject at hand, plus our practical 20 years' experience.

We thank those MD's, Ph.D.s and other professionals involved in taking care of skin and whose research and results were verifiable and who contributed significantly to this study.

HOW DID WE DEFINE PERFECT SKIN?

The question that we need to answer is: When is skin beautiful? The answer: When skin is moist, vibrant, free of blemishes and poisons, has tight pores and exhibits a refined texture. Notice we said MOIST--NOT OILY. Dr. Nelson Lee Novick tells us in his book, Super Skin that "The water content of your skin is the most important determinant of skin texture."

Most experts also agree with Dr. Novick when he says "oil does nothing for your skin other than trap moisture. What we need is plenty of water and a way to keep it in our skin without resorting to oils. Although certain oils have nutrients, the molecules are too big and therefore cannot penetrate skin cell walls."

The result? Oils obstruct the living process of our pores and attract impurities that interfere with vital skin functions. Only when all the cells can be born, grow and regenerate in a watery, nurtured environment, can beautiful skin be achieved.

THE SKIN DILEMMA—WHAT PROBLEMS DO WE FACE?

Regardless of your age, the type of skin, your sex, race or the condition of your skin, you probably belong to the majority who is in a "skin dilemma":

- What type of skin do I have?
- What routine should I follow?
- Which products are the best for me?
- Will that special cream really improve the appearance of my skin?
- Must I spend a fortune to get the best results for my skin? and

Must I follow a complicated, time-consuming routine that involves many different products and decisions I must make about which products to use, when and how I must use them?

Most experts do agree that we all require basically the same things to have the most healthy skin our body can produce. We all need to:

- Keep it clean so that it can breathe
- Keep plenty of moisture to have our skin looking young and healthy
- Feed the skin with nutrients that it requires to renovate itself repeatedly
- Rid ourselves of the top layer of dead cells to promote rapid birth of new cells and
- Protect against outside elements to prevent deterioration and/or damage.

So what is the dilemma? We need to solve the following:

- How we can clean our skin without stripping away its natural protection
- How and how often we must get rid of the dulling, dead cells that lie on top of the skin and are blocking the fresh cells beneath; and the big dilemma!
- How can we give our skin the nutrition that our bodies used to provide it in our childhood plus plenty of water?
- And how can we retain them WITHOUT creams and oils that clog our pores?

Dr. Jonathan Zismor, the chief of dermatology at St. Vincent's Hospital says: "The one thing that can moisturize is water, and water alone. Retaining that water is critical to maintaining soft, smooth and supple skin."

THE SKIN CARE INDUSTRY EVOLUTION

Skin products have evolved over the last fifty years. Old fashion soaps made the skin dry and stripped it of its acid mantle and vitality so creams and oils were marketed. Then we realized that creams actually reduced critical skin functions such as skin breathing and cell renewal!

Following came the first popular scientific exfoliant Retin-A. It increased activity by irritation, but it dried up skin and caused a host of other problems. Liposomes emerged but have not delivered on their promises.

The latest rage of the popular skin-care ingredients are the alpha hydroxy acids, the most effective one being glycolic acid. These acids work through irritation to remove the top layer of cells and force the skin to reproduce (heal) more rapidly. Younger cells rise to the surface prematurely. French research (Vevy Laboratories, 1995) shows that long term use of acids, even in low concentrations, may result in incomplete cell division which can cause long term skin damage.

WHAT EXPERTS TODAY SAY ABOUT OILS FOR THE SKIN

Experts say that oil itself does nothing for the skin, other than trap water. Its coating nature can, however, clog pores and attract the dirt, debris and bacteria that cause blemishes. Nourishment oils have contained could not be loosened from them and be broken down small enough to feed the skin because oil is not water soluble, until now!

Since skin is 35% to 90% water it can't use creams and oils that are not water soluble. Oils, whether animal, vegetable or mineral, do not mix with water and are, therefore, a double edged sword. On the one hand oils and creams do trap some moisture that is already present in the skin. On the other hand, however, they asphyxiate skin by blocking the pores.

When we apply creams and oils of all types on our skin, even "natural" ones, we are preventing the skin from performing functions vital for its regeneration. These include breathing in oxygen and expelling carbon dioxide and toxins (5% of the same function that the lungs and kidneys perform).

Our pores become enlarged partly when they fill up with oil and toxins and partly in an attempt to breathe while blocked. Enlarged pores subject the skin to infection. The complexion does not look refined and skin tends to sag.

Try this simple test:

Take a piece of cloth. Imagine that the holes between the material are the pores on your skin. What happens when the holes enlarge as you force objects into them that are larger than the original openings? Right, the cloth will sag.

Now, what will happen when you remove the objects from the holes? The cloth contracts, perhaps even back to its original shape. Your skin would react similarly.

ARE THE EXPERTS RIGHT REGARDING CREAMS & OILS?

The double-edged sword exists but for one single exception. We will detail what, how and why this single exception can provide unparalleled guaranteed results to all types of skin.

As the good Dr. Rene Maurice Gattefosse proved in 1920, the essential oils, the aromatic substances in many flowers, trees, shrubs, herbs, bushes, roots, seeds, leaves, stems and flower petals contain the nutritional and healing substances necessary for living beings. In their purest and most energetic form (essential oils are the "blood" of the plant) they enhance health. When altered with synthetic chemicals, their fragile hydrogen imbalance is degraded.

In the living plant oils and resins released from the plants we use are trace elements of nutrients, hormones, enzymes, vitamins, minerals, antibodies, anti-viral, anti-fungal, antibacterial, anti-infectious, antiseptic and immune stimulating properties.

One key element found in both plant and human blood is Oxygen. Our Charged Organic Particles that are Submicroscopic, COPS for short, ingeniously transport oxygen, create and maintain an alkaline environment to augment the oxygen in the extracts contained in our products. The COPS, then become the ultimate transporters of the fundamental nutrients necessary to feed and nurture skin cells. The very high content of oxygen in their physical structure reduces the surface tension of the skin, and makes our plant oils soluble in water. The COPS, therefore are the transporters of oxygen and nutrients through the cell wall and into that cell--just as should ideally be performed by the body itself.

What are the signs of DRY, damaged and Aged Skin?

In this report, we combine the topics of dry, damaged, and aged skin because they have characteristics in common: The

1. Fine lines, wrinkles and blotches,
2. Ability of the skin to retain water inside is reduced so it becomes dry;
3. Surface of this type of skin is thin, flat and has lost its strength and flexibility;
4. Dead cells stay on the top layer longer so that the surface looks dull and flaky;
5. Collagen network gets hard and it breaks down with normal facial movement,
6. Breakdown of collagen results in the creation of sags, lines and wrinkles,
7. As blood circulation slows down, the rate of cell reproduction is also reduced due to a reduction in the quality of nutrition that the skin receives. This causes your complexion to lose its a healthy pink tone and youthful glow.

What Causes Skin To Look "Old?"

"Old" looking skin can be caused by the natural aging process. With time, the functions of the body and skin slow down. The digestive system does not have the enzymes to digest and thus provide the premium nutrition needed by skin cells. As skin dehydrates and cells weaken they then also have more difficulty absorbing and using available nutrients.

Dr. Edward Howell has pointed to numerous studies which show that at age 35 we have about one half the number of enzymes that we had at puberty. Therefore, certain functions either do not get performed or do not get performed as completely. Thus, skin cells get weaker and they are not replaced as rapidly nor as completely as in our youth.

Other common factors that accelerate the aging of our facial skin include: Heredity, smoking, alcohol consumption, stress, sun exposure, excessive element exposure, illness, poor diet, and the taking of drugs and medications, drinking too little water, too little exercise, too much exercise, taking poor care of the skin, poor sleeping habits, making exaggerated expressions, hormonal imbalance and repeated weight loss and gain. Dr. Nelson Lee Novick explains: "Your skin is tremendously affected by your lifestyle and by your habits. Good health equals a more beautiful skin."

As you review the factors presented above, ask yourself, which of these factors can you control? Well, if you are honest with yourself, you will probably admit that **YOU CAN CONTROL** practically all of them!

Furthermore, through discipline in following some simple routines, you can also counteract the few aging factors you cannot directly control, such as the effects of the passing of time and your genetic predisposition. In fact, many experts agree that proper skin care can counteract, to a great degree, most of the factors listed.

How You Can Test for Aging Skin: Aged skin will often lack elasticity. To test your skin for elasticity take a small section of the facial skin between the thumb and forefinger and give the skin a slight outward pull. Release the skin. If elasticity is good the skin will immediately return to its normal shape. If the skin is slow to resume its normal shape, it is because it is lacking in elasticity.

How to Test for Dry Skin: See if your skin is dehydrated. With the knuckle of your index finger, gently touch your cheek and push up slightly. If you see fine crepey lines above your knuckle, your skin is lacking water.

Skin may have enough natural oil but it may still feel flaky. This condition is known as "dehydrated skin." Such skin will appear to be thin and is prone to fine lines and wrinkles. Dry skin may also be "oil-dry" because it lacks sebum. Sluggish sebaceous glands may be caused by the natural aging process of the body--the lack of nutrition available to the skin.

What Can We Say About Oily Skin? If you have oily skin you are lucky, if you know how to take care of it. Oily skin will tend to show fewer lines and will tend to be thicker and you will have greater protection from the sun.

There are many reasons for excess oil in the skin. Whether it be living in too warm a climate, following a poor diet, experiencing too much stress; or whether we aggravate oily skin by using the wrong products, there is a way to reduce the excess production of oil to a balanced level. When you super-clean and hydrate with an

oil-stabilizing moisturizer that has the proper synergy of nutritional herbs you will keep your skin free of blemishes and it will look and feel fresh all day long. If you now have oil problems, you know that's a big promise!

The Problem of Acne

Deborah Chase, who is a medical researcher and author of best-selling books, feels that acne is the most common skin problem; "Acne is primarily caused by overactive oil glands." Too much stress and an inadequate diet can make acne worse.

Changes in hormone levels are a main culprit in the over-production of oil. Oil attracts dirt, dirt attracts bacteria. The accumulation of these in the pores stimulate oil glands to secrete excess oil. Too much oil promotes infection in the form of whiteheads, blackheads, and painful cysts--the immune system's reaction to control intruders.

Many health-care practitioners acknowledge that most acne treatments are harsh, invasive and often disappoint the sufferer. Some of the methods used can even be harmful to health. Prescribing daily doses of antibiotics for common and cystic acne is a regular method that does control breakouts. However, it is now thought that antibiotics can depress the immune system. Many illnesses of today, such as Candida and Epstein Barr Virus are thought to be rooted in a weak immune system.

For acne, include a thorough but (1) Gentle cleansing routine that does not dehydrate the skin nor leave a residue. (2) Feed the skin with a natural selection of nutrients and enzymes it can use fully to fight infection and build skin health. and (3) Protect the skin from bacteria and pollutants in the environment. This works to calm the skin and discourage further breakouts.

7 SKIN CARE MYTHS ARE CRUSHED

Myth 1: Moisturizers add moisture to the skin--FALSE! Only water is moisture. Since most moisturizers contain oil, they cannot add moisture. They merely sit on top of your skin and trap whatever water is already present. The result is a "shine" which gives the illusion of moisture, but which in effect serves to trap poisons and to suffocate this breathing organ. This resulting oxygen starvation and trapping of poisons accelerate skin aging! Even 'natural' products can damage your skin if they are not soluble in water.

Myth 2: The only way to RETAIN water in the skin is to apply oil to the surface--FALSE! Although oils on the skin will trap water already present, what the skin needs is additional moisture and oxygen topically and to release carbon dioxide from within. Oils prevent this vital exchange of gasses. Retain water by using herb-enriched purified water that penetrates deeply into the skin and promotes the vital exchange of oxygen and carbon dioxide.

Myth 3: Creams and moisturizers prevent wrinkles--FALSE and TRUE!--Cheryl Tiegs concurs in *The Natural Way to Beauty*. Dispel this myth easily by rubbing your favorite cream on a dried up prune. What happens? The prune stays wrinkled. Now, soak the prune in water. See how it becomes plump and smooth? Your skin will behave in the same way. You have a much more likely to prevent and diminish wrinkles when you add water to your skin with a good liquid moisturizer than when you rub most creams on top of it. There is a line of creams, however, that is water-soluble. It is also packed with the nutrition that helps skin reduce, eliminate, and or prevent wrinkles. Please read on to learn more on this topic.

Myth 4: Sagging skin is caused by flabby facial muscles--ONLY PARTIALLY TRUE! Flabby muscles are a minor factor when compared to the sagging caused by collagen and elastin breakdown. "Collagen breakdown is part of the aging process and is accelerated by over-exposure to the sun", agrees Debra Chase, medical researcher and author. Adequate skin nutrition and hydration have shown to strengthen cells, which help skin be more fit and taut.

Myth 5: Sun Damage is permanent and irreversible--NOT NECESSARILY! Depending on the extent of the damage, if one adopts the right skin-care routines, including strictly avoiding the sun, one can actually rejuvenate the skin. According to wholistic esthetician and author Zia Wesley-Hosford, "Even badly damaged skin can enjoy improvement." Mother Earth contains its most powerful healing agents in its vegetation that can now be provided topically to the skin.

Myth 6: It is not possible to provide nutrition to skin topically--FALSE! Skin, as has been said, is 35% to 90% water. We are all aware that oil and water do not mix, and that creams and lotions contain oils. The latest breakthrough in technology makes large oil molecules water-soluble and predigests their valuable nutrients making them usable by the skin.

Myth 7: Oily or acne skin must be dried as much as possible--FALSE! Over drying oily and acne skin does not correct the over-production of oil. It may even stimulate more oil production. If you keep skin well hydrated, over-production of oil can be reduced to a more normal level. A key to solving this problem is to keep the skin moist by providing nutrients, vitamins, minerals in a water soluble form that feeds the skin but does not feed the bacteria.

5 MAGIC BULLETS TO SKIN BEAUTY FOR ALL SKIN TYPES

Skin Is Skin. To a greater or lesser degree all types of skin require the same things:

Cleanliness, adequate elimination of toxins and oils, sloughing of dead cells, exercise, water, oxygen, vitamins, enzymes, minerals and amino acids. Follow these simple steps to maximize the benefits of your skin-care routine:

- Cleanse your skin deeply with a natural preparation that is free from harmful ingredients such as detergents and dyes. When you feel your skin is moist not dry and residue free, you know you have used the proper cleansing routine.
- Remove additional soil, hardened oil and dirt that lie deep in the pores with a thorough yet gentle toner/cleanser that leaves your skin clean and moist. This cleanser must have an alkaline pH value.
- Feed the skin. Nutrition is made up of carbohydrates, lipids, proteins, enzymes, minerals, vitamins and water. Each of these selected nutrients must be broken down into small enough molecules that can be used by the cells. An abundance of these digested nutrients will deliver visible positive results quickly.
- Hydrate your skin deeply with a moisturizer that is rich in water and oxygen. The moisturizer must contain only water-soluble oils because healthy skin requires unclogged pores, to retard aging and eliminate skin problems.
- Do this effective cleansing, feeding and hydrating routine, if only once daily, at bedtime. You will derive maximum results if you repeat the steps in the morning. The critical hours of skin rejuvenation are between midnight and 4:00 a.m. That is why the evening treatment is so valuable.

THE SKIN MIRACLE OF THE FUTURE!

For many, there will be a time in the future when, regardless of their age, sex, race, skin type or skin condition, they will be able to apply a simple routine for skin health and beauty that will NEVER LET THEM DOWN! This remarkable system will bring water, oxygen and the needed nutrients to the deep layers of skin. That will return their complexion to a state that is super moist and certainly free of blemishes, one that they will enjoy EVERYDAY!

None of these lucky people will ever again have to guess about how they should care for their skin. They will be thrilled at knowing that they are rejuvenating their skin every single day. Their system will allow their skin to function as intended, with maximum nutrition and with all the pores breathing freely.

Women will be so pleased with the appearance of their skin that they will no longer opt to use clogging make-up. The skin system of the future will be skin-care and cosmetic all in one. Men will enjoy this same simple system that promotes youthful and vital skin.

The experts are waiting for that day. "I believe we are now on the threshold of developing a whole new class of 'cosmeceutical' products that will be capable of affecting the structure and function of the skin," says Nelson Lee Novick, MD.

Well, with THE VITAL IMAGE, THE FUTURE IS NOW! Your SKIN RENEWAL PAC is here. Thanks to 30 years of bio-chemical and aerospace research here is an exclusive miracle that we guarantee far supercedes any treatment on the market today at any price! This system empowers you to:

- Prevent & Correct aged-looking skin!
- Get incredible renewal (better than a peel and face lift) in 6 weeks
- Plump, tone, tighten skin & normalize pore size
- Diminish unwanted wrinkles & blotchy skin
- Give your skin smoother texture, slough off dry cells
- Stop acne, dry, oily, wrinkling, loose skin
- Enjoy exceptional skin renewal hour after hour
- Experience superb, cumulative results in just 60 seconds a day

Developed exclusively for those who demand the very best!

The Skin Renewal Pac--The War Against Aging

Now that we know the causes of older looking skin, let's see how and why we guarantee 100% to empower you to generate the most healthy, beautiful skin that your body can generate.

You can have the best skin your body can make--GUARANTEED 100%! Great skin is taut, moist, blemish free, of lively color and vibrant glow. These factors that reflect health are achievable at any age!

The Skin Renewal Pac is Different

We call it Bio-Enhancing. All Skin Renewal products have a unique element that creates an amazing synergy for cleansing, hydrating and feeding skin while freeing it from the damaged, hardened and dry surface. This factor is actually billions of Charged Organic Particles that are Sub microscopic, 'COPS'.

The Skin Renewal Complex is packed with more than 80 skin enhancing herbs. The COPS "digest", deliver the nutrients & accelerate electrical activity in the cells--like young, vibrant, happy cells!

COPS reduce the size of oil molecules so that they become soluble in water. This is critical because since skin is 35% to 90% water it can now accept the nutrition since it is now in a compatible form. It's analogous to reducing particles the size of basketballs to the size of golf balls or smaller to fit in a drinking glass. While commercial creams are about 2% absorbed, up to 98% absorption is achieved with Renewal products.

COPS are Attractive, Aggressive, yet they are Gentle!

COPS fight grime. Tinier than molecules, they are in constant motion. Their magnetic forces attract, encircle and gently lift dead cells, dirt and grease from your skin and break them down. Thus, they leave nothing for dirt and bacteria to cling to and your skin can carry on its functions unobstructed.

COPS make it possible to super-feed skin. Until now skin has had to rely solely on a digestive system that began to lose its efficiency in our 'teens'. The COPS "pre-digest" the nutrients of the more than 80 skin-enhancing plant extracts into molecules that are small enough to feed your skin.

COPS make all oils water-soluble. This is critical, since oils from other skin products or from your own skin do clog pores, attract dirt and bacteria and even cause skin to age and sag. Only when oils are broken down--made water-soluble can your skin extract benefits from their rich nutrients.

COPS accelerate and super-charges the bioelectrical activity in the cells which recreates our organ's vitality as in younger skin.

What 30 Years of Research Can Do!

After 30 years of research, over 80 skin enhancing plants were chosen by Ph.D. Chemists and MD's for their proven powerful nutrients and enzymes. We put in the highest quality herbs, all pesticide free and many are organically grown. We know that only the purest, freshest plants deliver optimum performance to your skin.

Only via the COPS can this carefully designed skin formulation implode within the skin so that you can realize your "full young skin potential."

The Skin Renewal Complex, for example, is packed with more than 60 skin enhancing herbs that were carefully picked for their specific action on skin and for their synergistic interaction with the other herbs.

Our herbs are never heated to temperatures that exceed 118o F because exceeding that heat kills all enzyme activity. Where useful, the entire plant, including their seeds, which contain the most powerful nutrition on earth are used.

All of our ingredients are active and no fillers are used to reduce costs. Fillers would get in the way of the active ingredients' functions. Our objective is to create the best products on this planet!

We continue to keep our promise of creating the most pure (zero tolerance for contamination from petroleum, pesticides and other toxins) ethical (we tell the truth about our products), and high performance (they actually beautify the skin by feeding it!) skin care on the planet.

Here is an insight into our process: (1) Our M.D., Ph.D. chemist selects the purest, most potent herbs for skin. (2) Instruments measure the energy in the herbs. (3) The extracts start. This may take from months to years, depending on the herbs. The extracts are brimming with nutrients and ready for (4) formulating The Vital Image products, when their energy measures the same as that of the whole herb. In the end, your rejuvenated, healthier skin tells the whole story.

WHAT DOES THIS NEW TECHNOLOGY DO FOR YOU?

Old skin comes off and the new skin bursts to the surface hydrated, smooth, clear, vitalized, and ready to fully carry out its functions beautifully. Daily use of the Skin Renewal Pac assures total nutrition for your skin. The result? Young looking, clear and attractive skin for you!

Why Not Have the Best Skin Your Body can Possibly Make--**GUARANTEED**?

Our Skin Renewal Pac actually empowers you to generate the most healthy, beautiful skin possible. What your body can no longer provide, the Skin Renewal Pac delivers topically.

What is in the Skin Renewal Pac and How do You Use it?

Each product in your Skin Renewal Pac is scrupulously designed to carry out a specific function, triggered by the synergy created by the COPS--the force that super-activates the water, herbs, enzymes, vitamins and minerals that create great skin.

(Step 1a) Face & Body Wash

For everyone who washes their skin. This natural blend: (1) Cleans the skin without drying, (2) leaves no residue, (3) has no detergents or dyes, (4) leaves the skin soft and supple, (5) is exceptional for all skin types.

(Step 1b) Grime Fighter (optional)

For men and women who require a super deep pore cleansing. It dissolves dirt, oil and make-up, including eye make-up, sets the pH--an extremely beneficial function, preparing your skin for absorption of the other Skin Renewal products. The Grime Fighter: (1) Dissolves oil, dirt, make-up, (2) clears pores of debris, (3) is totally non-greasy, (4) is very gentle to skin and non-irritating to eyes, (5) is alcohol free.

(Step 2) Skin Renewal Complex--Result of 30 years' research

This scientific wonder of nature delivers you new skin in just 4 weeks! The 60 plus plant extracts and COPS fight wrinkles, infection, excess oiliness, dryness and sun damage so you can win the war on aging and problem skin!

- (1) You will notice better color, texture and glow almost immediately, with weekly improvement.
- (2) Your skin will be smoother and firmer.
- (3) Sun damage and spots fade.
- (4) Wrinkles and lines diminish.
- (5) Skin gains elasticity.
- (6) Acne and oily skin get clean & clear.

(Step 3) PhytoHydrator

This perfect moisturizer delivers water and nutrients to the skin but does not obstruct the pores. The PhytoHydrator keeps skin looking and feeling moist even in the driest climate, adds elasticity to skin, arrests wrinkles, gives it a more vital, attractive appearance and moisturizes as you build new skin.

(Step 3b) C-Serum + MSM

An excellent option that adds moisture to skin while bringing in extraordinary anti-free radical activity which has shown to retard aging and helps the skin make collagen.

It's as easy as 1, 2,3 to use the Skin Renewal Pac

Use Skin Renewal Pac nights and whenever you wash your skin. Treat your face, neck and other areas that need renewal--chest, arms, legs, elbows and of course the hands.

Face & Body Wash--Wash skin and pat dry.

Skin Renewal Complex--Gently smooth-in a dab on all areas of the face and neck. Apply a second layer if you wish extra nutrition for damaged skin.

PhytoHydrator or C-Serum--Using a very light touch, gently massage in a few drops over the top of the Skin Renewal Complex. This will keep skin moist as it renews itself. Use the PhytoHydrator or C-Serum alone between washings if you feel the need for extra moisture.

Ingredients in the Skin Renewal Products:

Charged Organic Particles, water and over 60 pure plant extracts, including: aloe vera, rosemary, horsetail, rose, walnut, witch hazel, cucumber, glycerin, avocado, flax oil, prune, apple, carrot, soybean, almond, raw cider vinegar, olive, beet, hibiscus, bee pollen. . . All products are concentrated with active ingredients, are biodegradable, pro-ecology, food grade, and never tested on animals. They contain NO solvents NO petroleum ingredients, NO chemicals--they are so pure you can eat them!

Women & Men Who Choose Skin Renewal Pac:

Instantly at using your Skin Renewal Complex, my skin looked tighter and the color improved. It took on a glow I've never had and I am thrilled with all the Renewal products! Dagmar S., Topanga Canyon, CA.

Not only are my age spots fading, I swear my wrinkles are going away-- even my eye area is looking great. I can't believe it. Thank you. June H., Palmdale, CA.

I really had leathery, blotchy skin from many years of being in the sun, gardening and playing golf. Your Skin Renewal method has reversed the damage, and my I've gotten superb results with the Skin Renewal Complex and your other products. Laurence F., Encino, CA.

The best part is that the routine is so quick to do and I'm not constantly fighting acne anymore. It's great! Daniel C., NY.

I've had dry skin forever. Now my skin feels moist all the time. People are asking me what I am doing and I'm glad to tell them about your new products! Rich W., Las Vegas NV.

Having played beach sports all my life, my body and face skin really took a beating. Now in my mid-forties after using the Renewal stuff my skin feels terrific and friends say I look like I'm in my thirties. Anthony B., Santa Barbara, CA.

Other Enhancers for Your Vital Image

Of course, what makes these "Enhancers" perform is the COPS, which are in all our products.

Grime Fighter for all who wish to rid their skin of all dirt and or makeup--a show biz favorite.

Hair Enhancing Products--Renewal Shampoo and Hair Therapy Conditioner--Helps every scalp reduce hair loss and maintains scalp clean and healthy.

Natural Balance--Powerful, all natural progesterone face and body cream formulated according to Harvard University trained Dr. John R. Lee MD's recommendations to re-balance the toxic effects of estrogen dominance. It's great for the skin!

For complete line of products please see www.benefacial.com

How You can get a Skin Renewal Pac

Benefacial products follow the patterns observed in the natural functioning of the skin--Used and recommended by naturopathic physicians and health practitioners who demand petroleum free, pesticide free and solvent free ingredients that work. Our products are highly concentrated, contain no fillers, or chemicals. Therefore, you use a very small amount of product to give you huge results.

Skin Renewal Pac is unique because it empowers you to youthify your skin in the privacy of your own home. But don't wait, get your Skin Renewal Pac now! We guarantee your total satisfaction or you get 100% of your money back!

Get amazing results that redefine skin radiance in just 4 weeks and enjoy lifelong great skin without any side effects! Experience incredible improvement of your skin now. If for any reason you are not satisfied with the results you get, simply return the remainder of your product. We will refund 100% of your money. We are so confident you will simply love your Skin Renewal Pac, that you have no time limit to our guarantee! Does any one else offer such a guarantee? Of course not. We do because we know you'll love having smooth, clear and glowing skin!

How much do these products cost? The Vital Image products are surprisingly affordable. Here's why: We put our money in the products so you don't pay for expensive packaging or expensive advertising. Therefore, the products are an excellent value--they perform!

Please see or call us or find enclosed an order form to get the magic formula that will make your skin beautiful and healthy. Save with our introductory offer: The Skin-Renewal Pac is everything you need to take total care of your skin at home.

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